See a Social Security Number? Say Something!
Report Privacy Problems to https://public.resource.org/privacy
Or call the IRS Identity Theft Hotline at 1-800-908-4490
**Part III | Tax Computation**

35 Organizations Taxable as Corporations. See instructions for tax computation

Controlled group members (sections 1561 and 1563) check here \(\square\) See instructions and

a Enter your share of the $50,000, $25,000, and $9,925,000 taxable income brackets (in that order)

\(1\) $ \(2\) $ \(3\) $

b Enter organization's share of (1) Additional 5% tax (not more than $11,750) $ $

(2) Additional 3% tax (not more than $100,000) $ $

c Income tax on the amount on line 34 \(\square\) 35c 120,887.

36 Trusts Taxable at Trust Rates. See instructions for tax computation Income tax on the amount on line 34 from \(\square\) Tax rate schedule or \(\square\) Schedule D (Form 1041) \(\square\) 36

37 Proxy tax See instructions

38 Alternative minimum tax

39 Total Add lines 37 and 38 to line 35c or 36, whichever applies 39 120,887.

---

**Part IV | Tax and Payments**

40a Foreign tax credit (corporations attach Form 1118, trusts attach Form 1116)

40a

40b Other credits (see instructions)

40c

40d General business credit Attach Form 3800

40d

40d Credit for prior year minimum tax (attach Form 8801 or 8827)

40d

40e Total credits Add lines 40a through 40d

40e

41 Subtract line 40e from line 39

41 120,887.

42 Other taxes Check if from \(\square\) Form 4255 \(\square\) Form 8611 \(\square\) Form 8697 \(\square\) Form 8866 \(\square\) Other (attach schedule) 42

43 Total tax. Add lines 41 and 42

43 120,887.

44a Payments A 2010 overpayment credited to 2011

44a 150,000.

44b 2011 estimated tax payments

44b

44c Tax deposited with Form 8868

44c

44d Foreign organizations Tax paid or withheld at source (see instructions)

44d

44e Backup withholding (see instructions)

44e

44f Credit for small employer health insurance premiums (Attach Form 8841)

44f

44g Other credits and payments \(\square\) Form 2439 \(\square\) Form 4136 \(\square\) Other Total 44g

44g

45 Total payments Add lines 44a through 44g

45 150,000.

46 Estimated tax penalty (see instructions). Check if Form 2220 is attached \(\square\) X

46

47 Tax due. If line 45 is less than the total of lines 43 and 46, enter amount owed

47

48 Overpayment. If line 45 is larger than the total of lines 43 and 46, enter amount overpaid

48 29,113.

49 Enter the amount of line 48 you want Credited to 2012 estimated tax \(\square\) 25,113. \(\square\) Refunded 49

---

**Part V | Statements Regarding Certain Activities and Other Information (see instructions)**

1 At any time during the 2011 calendar year, did the organization have an interest in or a signature or other authority over a financial account (bank, securities, or other) in a foreign country? If YES, the organization may have to file Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts. If YES, enter the name of the foreign country here \(\square\) X

2 During the tax year, did the organization receive a distribution from, or was it the grantor of, or transferor to, a foreign trust?

2 \(\square\) X

3 Enter the amount of tax-exempt interest received or accrued during the tax year \(\square\) $

---

**Schedule A - Cost of Goods Sold.** Enter method of inventory valuation \(\square\) N/A

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost of Goods Sold</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Inventory at beginning of year</td>
</tr>
<tr>
<td>2.</td>
<td>Purchases</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of labor</td>
</tr>
<tr>
<td>4.</td>
<td>Additional section 263A costs</td>
</tr>
<tr>
<td>5.</td>
<td>Total. Add lines 1 through 4</td>
</tr>
</tbody>
</table>

---

**Sign Here**

Signature of officer \(\square\) \(\square\) Date \(\square\) Title

---

**Paid Preparer Use Only**

Print/Type preparer's name \(\square\) Yong Zhang, CPA

Preparer's signature \(\square\) Yong Zhang

Date \(\square\) 01/24/12

Check if self-employed \(\square\) Yes \(\square\) No

PTIN \(\square\) P01247985

---

**Firm's name** \(\square\) McAllister & Pullen, LLP

Firm's EIN \(\square\) 42-0714325

Firm's address \(\square\) 800 TOWERS CRESCENT DR. STE 500

Phone no \(\square\) 703-335-6400

---

Form 990-T (2011)
**Exempt Organization Business Income Tax Return**

**Form 990-T**

**Department of the Treasury**

**Internal Revenue Service**

**For calendar year 2011 or other tax year beginning **

**Exempt under section**

- 501(c)(3)
- 408(a) 220(a)
- 408A 530(a)
- 529(a)

**Print or Type**

**Name of organization:**

**AMERICAN STATISTICAL ASSOCIATION**

**Number, street, and room or suite no. If a P.O. box, see instructions**

**732 NORTH WASHINGTON STREET**

**City or town, state, and ZIP code**

**ALEXANDRIA, VA 22314-1943**

**Employer identification number**

- Employees' trust, see instructions
- Unrelated business activity codes (See instructions)

- 53-0204661
- 541800 900004

**Book value of all assets at end of year**

- 20,556,732.

**Group exemption number**

**Check organization type**

- X 501(c) corporation
- 501(c) trust
- 401(a) trust
- Other trust

**Describe the organization's primary unrelated business activity**

**ADVERTISING**

**During the tax year, was the corporation a subsidiary in an affiliated group or a parent-subsidiary controlled group?**

- Yes [ ]
- No [x]

**The books are in care of**

**STEPHEN PORZIO**

**Telephone number**

- 703-684-1221

### Part I Unrelated Trade or Business Income

<table>
<thead>
<tr>
<th>(A) Income</th>
<th>(B) Expenses</th>
<th>(C) Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Gross receipts or sales</td>
<td>1c. Balance</td>
<td></td>
</tr>
<tr>
<td>2. Less returns and allowances</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>3. Cost of goods sold (Schedule A, line 7)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>4. Gross profit (Subtract line 2 from line 1c)</td>
<td>4a</td>
<td></td>
</tr>
<tr>
<td>5. Capital gain net income (attach Schedule D)</td>
<td>4b</td>
<td></td>
</tr>
<tr>
<td>6. Net gain (loss) (Form 4797, Part II, line 17) (attach Form 4797)</td>
<td>4c</td>
<td></td>
</tr>
<tr>
<td>7. Capital loss deduction for trusts</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>8. Income (loss) from partnerships and S corporations (attach statement)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>9. Interest, annuities, royalties, and rents from controlled organizations (Sch. F)</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>10. Investment income of a section 501(c)(7), (9), or (17) organization (Schedule G)</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>11. Exploited exempt activity income (Schedule I)</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>12. Advertising income (Schedule J)</td>
<td>10</td>
<td>449,236, 44,363, 404,873</td>
</tr>
<tr>
<td>13. Other income (See instructions, attach schedule)</td>
<td>11</td>
<td>594,127, 191,184, 392,943</td>
</tr>
<tr>
<td><strong>Total. Combine lines 3 through 12</strong></td>
<td>12</td>
<td>1,033,363, 235,547, 797,816</td>
</tr>
</tbody>
</table>

### Part II Deductions Not Taken Elsewhere

<table>
<thead>
<tr>
<th>(A)</th>
<th>(B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14. Compensation of officers, directors, and trustees (Schedule K)</td>
<td>14</td>
</tr>
<tr>
<td>15. Salaries and wages</td>
<td>15</td>
</tr>
<tr>
<td>16. Repairs and maintenance</td>
<td>16</td>
</tr>
<tr>
<td>17. Bad debts</td>
<td>17</td>
</tr>
<tr>
<td>18. Interest (attach schedule)</td>
<td>18</td>
</tr>
<tr>
<td>19. Taxes and licenses</td>
<td>19</td>
</tr>
<tr>
<td>20. Charitable contributions (See instructions for limitation rules)</td>
<td>20</td>
</tr>
<tr>
<td>21. Depreciation (attach Form 4562)</td>
<td>21</td>
</tr>
<tr>
<td>22. Less depreciation claimed on Schedule A and elsewhere on return</td>
<td>22</td>
</tr>
<tr>
<td>23. Depletion</td>
<td>23</td>
</tr>
<tr>
<td>24. Contributions to deferred compensation plans</td>
<td>24</td>
</tr>
<tr>
<td>25. Employee benefit programs</td>
<td>25</td>
</tr>
<tr>
<td>26. Excess exempt expenses (Schedule I)</td>
<td>26</td>
</tr>
<tr>
<td>27. Excess readership costs (Schedule J)</td>
<td>27</td>
</tr>
<tr>
<td>28. Other deductions (attach schedule)</td>
<td>28</td>
</tr>
<tr>
<td><strong>Total deductions. Add lines 14 through 28</strong></td>
<td>29</td>
</tr>
<tr>
<td>30. Unrelated business taxable income before net operating loss deduction Subtract line 29 from line 13</td>
<td>30</td>
</tr>
<tr>
<td>31. Net operating loss deduction (limited to the amount on line 30)</td>
<td>31</td>
</tr>
<tr>
<td>32. Unrelated business taxable income before specific deduction Subtract line 31 from line 30</td>
<td>32</td>
</tr>
<tr>
<td>33. Specific deduction (Generally $1,000, but see instructions for exceptions)</td>
<td>33</td>
</tr>
<tr>
<td>34. Unrelated business taxable income. Subtract line 33 from line 32. If line 33 is greater than line 32, enter the smaller of zero or line 32</td>
<td>34</td>
</tr>
</tbody>
</table>

**Tax Year:**

- 2012

**For Paperwork Reduction Act Notice, see instructions**

**Form 990-T (2011)**

**Receiver:**

- APR 30 2012

**OGDEN, UT**

**RECEIVED**

**RS-OSC**

**03-24-12**
### Form 990-T: Contributions

<table>
<thead>
<tr>
<th>Description/Kind of Property</th>
<th>Method Used to Determine FMV</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>VARIOUS</td>
<td>N/A</td>
<td>24,250.</td>
</tr>
</tbody>
</table>

Total to Form 990-T, Page 1, Line 20: 24,250.

### Form 990-T: Schedule I - Expenses Directly Connected with Production of Unrelated Business Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Activity Number</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIRECT COSTS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SUBTOTAL -</td>
<td>1</td>
<td>44,363.</td>
</tr>
</tbody>
</table>

Total of Form 990-T, Schedule I, Column 3: 44,363.

### Form 990-T: Schedule I - Expenses Not Directly Connected with Production of Unrelated Business Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Activity Number</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIRECT COSTS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SUBTOTAL -</td>
<td>1</td>
<td>137,669.</td>
</tr>
</tbody>
</table>

Total of Form 990-T, Schedule I, Column 6: 137,669.
Schedule G - Investment Income of a Section 501(c)(7), (9), or (17) Organization
(see instructions)

<table>
<thead>
<tr>
<th>1 Description of income</th>
<th>2 Amount of income</th>
<th>3 Deductions directly connected (attach schedule)</th>
<th>4 Set-asides (attach schedule)</th>
<th>5 Total deductions and set-asides (col 3 plus col 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(2)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Totals ▶

Schedule I - Exploited Exempt Activity Income, Other Than Advertising Income
(see instructions)

<table>
<thead>
<tr>
<th>1 Description of exploited activity</th>
<th>2 Gross unrelated business income from trade or business</th>
<th>3 Expenses directly connected with production of unrelated business income</th>
<th>4 Net income (loss) from unrelated trade or business (column 2 minus column 3) if a gain, compute costs 5 through 7</th>
<th>5 Grosses income from activity that is not unrelated business income</th>
<th>6 Expenses attributable to column 5</th>
<th>7 Excess exempt expenses (column 6 minus column 5, but not more than column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) WEBSITE ADVERTISING</td>
<td>449,236.</td>
<td>44,363.</td>
<td>404,873.</td>
<td>137,669.</td>
<td>137,669.</td>
<td></td>
</tr>
<tr>
<td>(2)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Totals ▶

Schedule J - Advertising Income
(see instructions)

Part I Income From Periodicals Reported on a Consolidated Basis

<table>
<thead>
<tr>
<th>1 Name of periodical</th>
<th>2 Gross advertising income</th>
<th>3 Direct advertising costs</th>
<th>4 Advertising gain or (loss) (col 2 minus col 3) if a gain, compute costs 5 through 7</th>
<th>5 Circulation income</th>
<th>6 Readership costs</th>
<th>7 Excess readership costs (column 6 minus column 5, but not more than column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(2)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Totals (carry to Part I, line (5)) ▶

Part II Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in columns 2 through 7 on a line-by-line basis)

<table>
<thead>
<tr>
<th>1. Name of periodical</th>
<th>2 Gross advertising income</th>
<th>3 Direct advertising costs</th>
<th>4 Advertising gain or (loss) (col 2 minus col 3) if a gain, compute costs 5 through 7</th>
<th>5 Circulation income</th>
<th>6 Readership costs</th>
<th>7 Excess readership costs (column 6 minus column 5, but not more than column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) AMSTAT NEWS</td>
<td>539,602.</td>
<td>159,650.</td>
<td>379,952.</td>
<td>120,258.</td>
<td>376,911.</td>
<td>256,653.</td>
</tr>
<tr>
<td>(2) JSM</td>
<td>44,325.</td>
<td>31,534.</td>
<td>12,991.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Totals, Part II (lines 1-5) ▶

Schedule K - Compensation of Officers, Directors, and Trustees
(see instructions)

<table>
<thead>
<tr>
<th>1 Name</th>
<th>2 Title</th>
<th>3 Percent of time devoted to business</th>
<th>4 Compensation attributable to unrelated business</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td></td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>(2)</td>
<td></td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>(3)</td>
<td></td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td></td>
<td>%</td>
<td></td>
</tr>
</tbody>
</table>

Total Enter here and on page 1, Part II, line 14 ▶

52
Schedule C - Rent Income (From Real Property and Personal Property Leased With Real Property) (see instructions)

1. Description of property

   (1) 
   (2) 
   (3) 
   (4) 

2. Rent received or accrued

   (a) From personal property (if the percentage of rent for personal property is more than 10% but not more than 50%)
   (b) From real and personal property (if the percentage of rent for personal property exceeds 50% or if the rent is based on profit or income)
   (c) Total income. Add totals of columns 2(a) and 2(b). Enter here and on page 1, Part I, line 6, column (A) ⤷ 0.

   (d) Total deductions. Enter here and on page 1, Part I, line 6, column (B) ⤷ 0.

Schedule E - Unrelated Debt-Financed Income (see instructions)

1. Description of debt-financed property

2. Gross income from or allocable to debt-financed property

3. Deductions directly connected with or allocable to debt-financed property

   (a) Straight line depreciation (attach schedule)
   (b) Other deductions (attach schedule)

4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule)

5. Average adjusted basis of or allocable to debt-financed property (attach schedule)

6. Column 4 divided by column 5

7. Gross income reportable (column 2 x column 6)

8. Allocable deductions (column 8 x total of columns 3(a) and 3(b))

1. 

2. 

3. 

4. 

Enter here and on page 1, Part I, line 7, column (A) ⤷ 0.

Enter here and on page 1, Part I, line 7, column (B) ⤷ 0.

Total dividends-received deductions included in column 8

Schedule F - Interest, Annuities, Royalties, and Rents From Controlled Organizations (see instructions)

1. Name of controlled organization

2. Employer identification number

3. Net unrelated income (total) (see instructions)

4. Total of specified payments made

5. Part of column 4 that is included in the controlling organization's gross income

6. Deductions directly connected with income in column 5

1. 

2. 

3. 

4. 

Nonexempt Controlled Organizations

7. Taxable income

8. Net unrelated income (loss) (see instructions)

9. Total of specified payments made

10. Part of column 9 that is included in the controlling organization's gross income

11. Deductions directly connected with income in column 10

1. 

2. 

3. 

4. 

Add columns 5 and 10. Enter here and on page 1, Part I, line 8, column (A)

Add columns 6 and 11. Enter here and on page 1, Part I, line 8, column (B)

Totals ⤷ 0. ⤷ 0.

120721 02:24:12